

**ROLE OF WOMEN IN SOCIETY WITH SPECIAL REFERENCE TO
COIMBATORE DISTRICT OF TAMILNADU STATE.**

AUTHOR

Dr.A.C.Deepa

Assistant Professor,

Department of Corporate Secretaryship,

Dr. N.G.P Arts and Science College, Coimbatore – 48.

E-mail id:deeps.ac5@gmail.com

CO – AUTHOR

Dr. N. Kothai Nayaki

Assistant Professor,

Department of Commerce,

Dr. N.G.P Arts and Science College, Coimbatore – 48.

ABSTRACT

‘Women Empowerment’ refers to complete emancipation of women from socio-economic shackles of dependency and deprivations. Often made synonymous to gender equality, the term women empowerment encompasses a much larger set of principles that needs whole-hearted attention. The concept of empowerment flows from the word power. Empowerment of women would mean encouraging women to be self-reliant, economically independent, have positive self-esteem, generate confidence to face any difficult situation and incite active participation in various socio-political development endeavors. The growing conscience is to accept women as individuals capable of making rational and educated decisions about them as well as the society, increasing and improving the economic, political and legal strength of the women, to ensure equal-right as men, achieve internationally agreed goals for development and sustainability, and improve the quality of life for their families and communities.

Key words: women, empowerment, society, gender, role.

INTRODUCTION OF WOMEN EMPOWERMENT

Women play a great role in the growth and development of the society and making it an advanced and modern society. There is a famous saying by the Brigham Young that, “You educate a man; you educate a man. You educate a woman; you educate a generation.” Educating and giving power to the women is of great importance which needs to be followed in the society to bring women empowerment and development of society. Because it is true that, if a man is getting educated and empowered, only he can be benefitted however if a woman is getting educated and empowered, whole family and society can be benefitted.

Women are not things which can be neglected because of their less power and authority instead they should be empowered and promoted to get higher education. Women are the half population of the world mean half power of the world. If women of any country are not empowered mean that country is lack of half power. By nature, women play their all the roles with great responsibilities and have capability to make a healthy family, solid society and powerful country. Lots of efforts have been done however still women are backward and limited to home activities. We need to understand that if an uneducated woman may handle home properly then why not a well-educated woman can lead the whole country like men. Without woman nothing is possible for men, they are basic unit of the society, they make a family, family make a home, home make a society and ultimately societies make a country. So the contribution of a woman is everywhere from taking birth and giving birth to a child to the care for whole life and other areas. All the roles and responsibilities of the women can never be neglected by the societies. Without education and women empowerment no development is possible in the family, society and country. Women know well how to talk, how to behave, how to deal with people of different classes, etc. She knows to handle all the situations because she knows well the basic fundamentals of a good society and play her roles politely as a main contributor in building a strong society.

Earlier, when the lives of women were worse than slaves, women were considered as animals and used as sex toys. It was a sin for women to give birth to a girl baby, either they were killed, buried alive or thrown away by the male head of the family. However, the condition has become advance now in many means but not completely.

Human Rights or Individual Rights: A woman has the right to express her thoughts and opinions freely, without any restriction. Individual empowerment may be achieved by imparting self-confidence to articulate and assert the power of independent decision making. Women should be aware of their rights and social positions that they are entitled to constitutionally.

Social Empowerment of Women: The most critical aspect of social empowerment of women is the promotion of gender equality. Gender equality implies that in society women and men enjoy the same opportunities, outcomes, rights and obligations in all spheres of life.

Educational Empowerment of Women: It means enabling women to grab the knowledge, skills, and self-confidence necessary to participate fully in the development process. Giving preference to the girl child for educational opportunities is a start.

Economic and Occupational Freedom: It means reducing the financial dependence of women on their male counterparts by making them a significant part of the human resource. A better quality of material life, within the family as well as for the overall society, can be achieved through promotion of sustainable livelihoods like cottage industries, small entrepreneurial efforts owned and managed by women.

IMPORTANCE OF WOMEN EMPOWERMENT

A strong patriarchal society with deep-rooted socio-cultural values continues to affect the progress of women's empowerment in the country. The need of the hour is an egalitarian society, where there should be no place for gender superiority. Aim of Government policies should be to identify and eliminate forces that are directed towards keeping the tradition of male dominance over its female counterpart alive.

Women constitute roughly 50% of the nation's population and a majority of them remain economically dependent, without employment. Many of them are even unaware of the fact that they are eligible for positions that men enjoy. The result is that the economy of the country is skewed due to underutilization of available human resources. Women are generally considered less competent, both intellectually as well as physically as compared with men. As a result the

opportunities extended towards them become biased and obtrusive without actual evaluation of their competencies. While scientific data proclaims women to be more adept at multi-tasking than men, they still remain the second choice for employers in the country.

ROLE OF MEN IN WOMEN EMPOWERMENT

Nowadays, when so many people are talking about women empowerment. People are conducting workshops to educate women to tell them about their rights. Lots of debates are happening on gender equality all over the world. **Why things are not getting better?**

Women since ancient time have always been associated mainly with beauty and men with the power which itself is the main reason why so much of inequality exist today. But in this developing world when we are growing in each and every field. When we have moved forward from ancient way of healing to advanced methodology. **Why people are not able to see girls beyond these pre-conceived notions?** Before you say because of men dominated society. I would like to bring your focus on things which has always bothered me a lot. It bothers me when I see even small girls coated with large amount of makeup, It bothers me when I see teenage girls only goal is to get attention of smartest boy in their school\college, It bothers me when girls only hidden requirement for a boy to marry is his high-end income, It bothers me when I see girls considering selfie or a picture of them with the highest appreciation for their achievement of the day, It bothers me when I see girls rarely contributing toward their marriage expenses. It bothers me when I see girls having no plan to become financially independent, It bothers me when I see girls rarely taking care of their parent's expenses after their marriage.

ROLE OF EDUCATION IN WOMEN EMPOWERMENT

Every child has a right to equal educational opportunities. Women constitute more than 60% of the world's population which ought to place them as pacesetters in education. Sadly, in some countries, girl-child education is neglected due to cultural beliefs. Women are seen as only relevant in the kitchen and for procreation purpose. History has proven that *"If you educate a man, you educate an individual, but if you educate a woman, you educate a nation"*. Educating a woman brings about self-esteem and confidence. It also promotes active participation in her society. Women need to be more involved in educational policy decision making process.

It takes collective effort of the government and society in creating equal opportunities for education, and increasing the enrolment of the girl-child into schools. This in itself reduces poverty. On the long run, an educated woman will actively play a better role in directing her child(ren) through life's journey.

Women are the pioneers of nation. Indian culture attaches great importance to women, comprising half of world's population. According to a report of secretary general of United Nations, women constitute 50% of human resources, the greatest human resource next only to man having great potentiality. Women are the key to sustainable development and quality of life in the family. The varieties of role the women assume in the family are those of wife, leader, administrator, manager of family income and last but not the least important the mother.

1. As a wife:

Woman is man's helpmate, partner and comrade. She sacrifices her personal pleasure and ambitions, sets standard of morality, relieves stress and strain, tension of husband, maintains peace and order in the household. Thereby she creates necessary environment for her male partner to think more about the economic upliftment of family. She is the source of inspiration to man for high endeavour and worth achievements in life.

She stands by him in all the crises as well as she shares with him all successes and attainments. She is the person to whom he turns for love, sympathy, understanding, comfort and recognition. She is the symbol of purity, faithfulness and submission and devotion to her husband.

2. As an Administrator and Leader of the Household:

A well-ordered disciplined household is essential to normal family life. The woman in the family assumes this function. She is the chief executive of an enterprise. She assigns duties among family members according to their interest and abilities and provides resources in-term of equipment and materials to accomplish the job.

She plays a key role in the preparation and serving of meals, selection and care of clothing, laundering, furnishing and maintenance of the house. As an administrator, she organizes various social functions in the family for social development. She also acts as a

director of recreation. She plans various recreational activities to meet the needs of young and old members of the family.

3. As a Manager of Family Income:

Woman acts as the humble manager of the family income. It is her responsibility to secure maximum return from every pye spent. She always prefers to prepare a surplus budget instead of a deficit budget. She is very calculating loss and gain while spending money. She distributes judiciously the income on different heads such as necessities, comforts and luxuries. The woman in the family also contributes to the family income through her own earning within or outside the home. She has positive contribution to the family income by the work. She herself performs in the home and uses waste products for productive purposes.

4. As a Mother:

The whole burden of child bearing and greater part of child rearing task are carried out by the woman in the family. She is primarily responsible for the child's habit of self-control, orderliness, industriousness, theft or honesty. Her contacts with the child during the most formative period of his development sets up his behavior pattern. She is thus responsible for the maintenance of utmost discipline in the family.

She is the first teacher of the child. She transmits social heritage to the child. It is from mother that the child learns the laws of the race, the manner of men, moral code and ideals. The mother, because of her intimate and sustained contact with the child, she is able to discover and nurture child's special traits aptitudes and attitudes which subsequently play a key role in the shaping of his personality.

As a mother she is the family health officer. She is very much concerned about the physical wellbeing of every member of the family, the helpless infant, the sickly child, the adolescent youth, senescent parent. She organizes the home and its activities in such a way so that each member of the family has proper food, adequate sleep and sufficient recreation. She made the home a place of quite comfortable and appropriate setting for the children through her talent. Besides, she cultivates taste in interior design and arrangement, so that the home becomes an inviting, restful and cheerful place.

CONCLUSION

The mother is the central personality of the home and the family circle. All the members turn to her for sympathy, understanding and recognition. Woman devotes her time, labour and thought for the welfare of the members of the family. For the unity of interacting personalities, man provides the temple woman provides the ceremonies and the atmosphere. The woman performs the role of wife, partner, organizer, administrator, director, re-creator, disburser, economist, mother, disciplinarian, teacher, health officer, artist and queen in the family at the same time. Apart from it, woman plays a key role in the socio-economic development of the society.

REFERENCE:

- The role of empowering women and achieving gender equality to the sustainable development of Ethiopia. Author links open overlay panel [EndalcachewBayeh](#)
- A Serious Proposal to the Ladies, for the Advancement of Their True and Greatest Interest, [Mary Astell](#) (1694)
- Female Advocate or, an Answer to a Late Satyr Against the Pride, Lust and Inconstancy, &c. of Woman. Written by a Lady in Vindication of her Sex, [Sarah Fyge Egerton](#) (1686)



Dr.A.C.Deepa working as Assistant professor for Department of Corporate Secretaryship in Dr. N.G.P Arts and Science College, Coimbatore – 48. She received the BCA degree in Corporate Secretaryship in 2005 from Maharaja College for Women, Perundurai, and Erode. MCS degree in Corporate Secretaryship in 2007 from Maharaja College for Women, Perundurai, Erode. M.B.A degree in HR Management in 2013 from Indhra Gandhi National Open University, New Delhi. M.Phil degree in Corporate Secretaryship in 2008 from Alagappa University, Karaikudi. Ph.D degree in Corporate Secretaryship in 2017 from Erode Arts College (Autonomous) Erode.



Mrs.N.Kodhai Nayaki working as Assistant Professor for Department of Commerce Dr. N.G.P Arts and Science College, Coimbatore – 48.she received the B.Com degree in Commerce ship in 1996 from Gobi Arts and Science College. M.Com degree in Commerce ship in 1998 from Gobi Arts and Science College. M.Phil degree in Commerce ship in 2001 from Gobi Arts and Science College. M.B.A degree in Management in 2009 from Bharathiar University, Coimbatore. Ph.D degree in Commerce in 2018 from Chikkana Â Govt. Â Arts College ,Tirupur